

The Impact of Digital Era on Business Strategy and Conducts: Are Accountants Still on the Fore Front in Creating Value?

Setio Anggoro Dewo

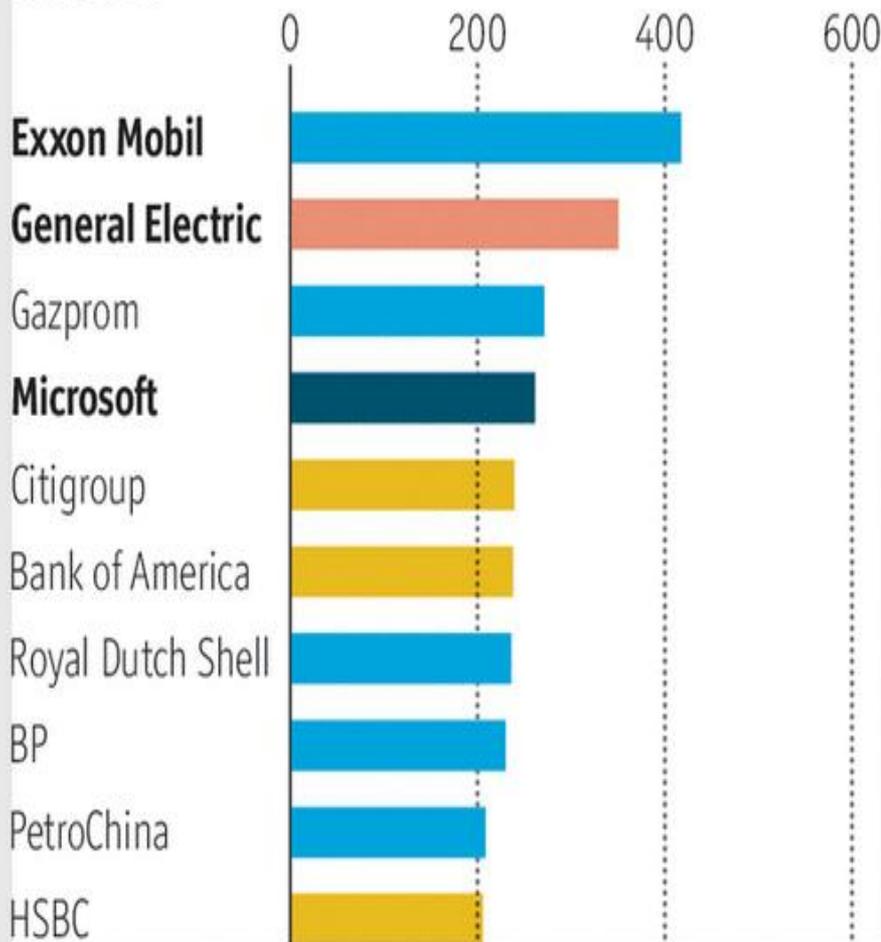
Jakarta, 10 Agustus 2017

A virtually new world

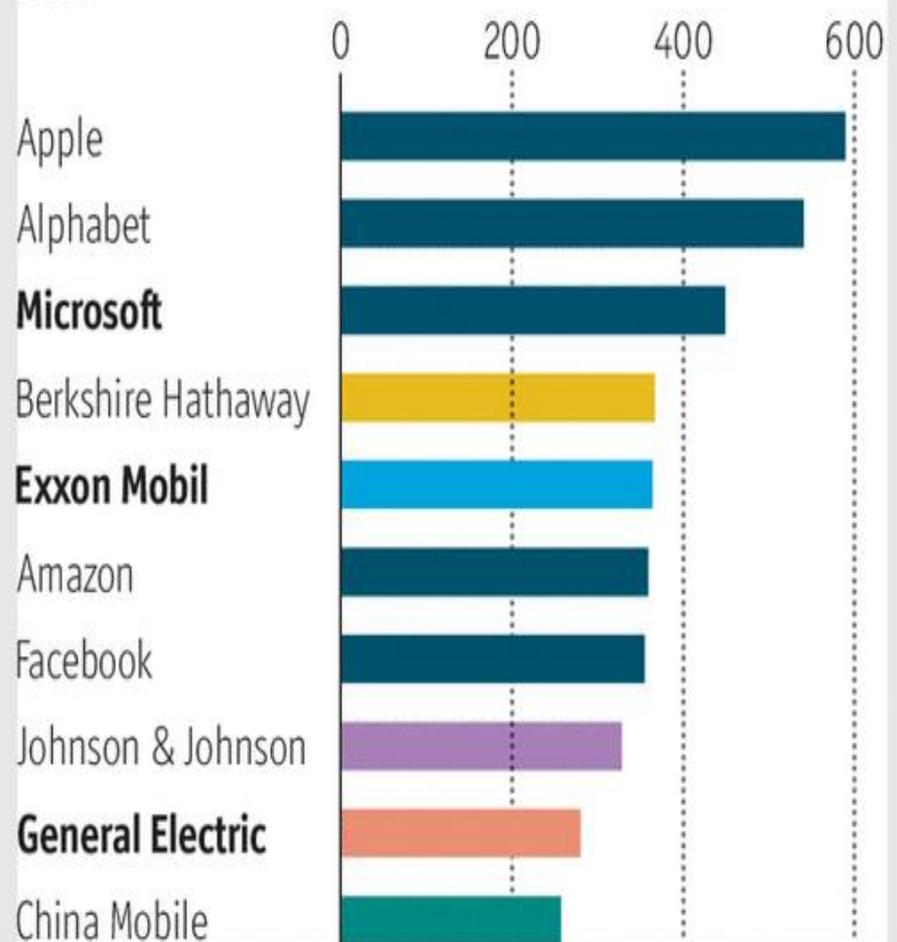
World, largest listed companies by market capitalisation, \$bn

Sector: ■ Energy ■ Financials ■ Health care ■ Industrials ■ IT ■ Telecoms

End 2006



2016*



ASEAN-6 digital population 2017



Indonesia

Population	262.0 M
Internet users	132.7 M
Social media users	106.0 M
Mobile connections	371.4 M
Mobile social users	92.0 M



Thailand

Population	68.22 M
Internet users	46.00 M
Social media users	46.00 M
Mobile connections	90.94 M
Mobile social users	42.00 M



Malaysia

Population	30.96 M
Internet users	22.00 M
Social media users	22.00 M
Mobile connections	42.93 M
Mobile social users	20.00 M



Singapore

Population	5.74 M
Internet users	4.71 M
Social media users	4.40 M
Mobile connections	8.44 M
Mobile social users	4.00 M



Philippines

Population	103.0 M
Internet users	60.0 M
Social media users	60.0 M
Mobile connections	129.4 M
Mobile social users	54.0 M



Vietnam

Population	94.93 M
Internet users	50.05 M
Social media users	46.00 M
Mobile connections	124.7 M
Mobile social users	41.00 M

Source: WeAre Social, Hootsuite Jan 2017

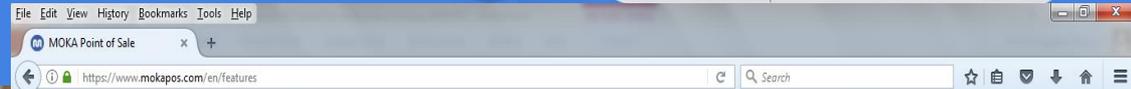
Moka takes away the pain of running a business so you can focus on what's really important: serving your customers and growing your business.



Beautiful Design

Moka POS is specially crafted to make your stores stand out.

GET FREE 30-DAY TRIAL



Accept Card Payment

Moka mPOS Card Reader

Simply connect your Moka mPOS Card Reader to your device via bluetooth, and start accepting card payments.

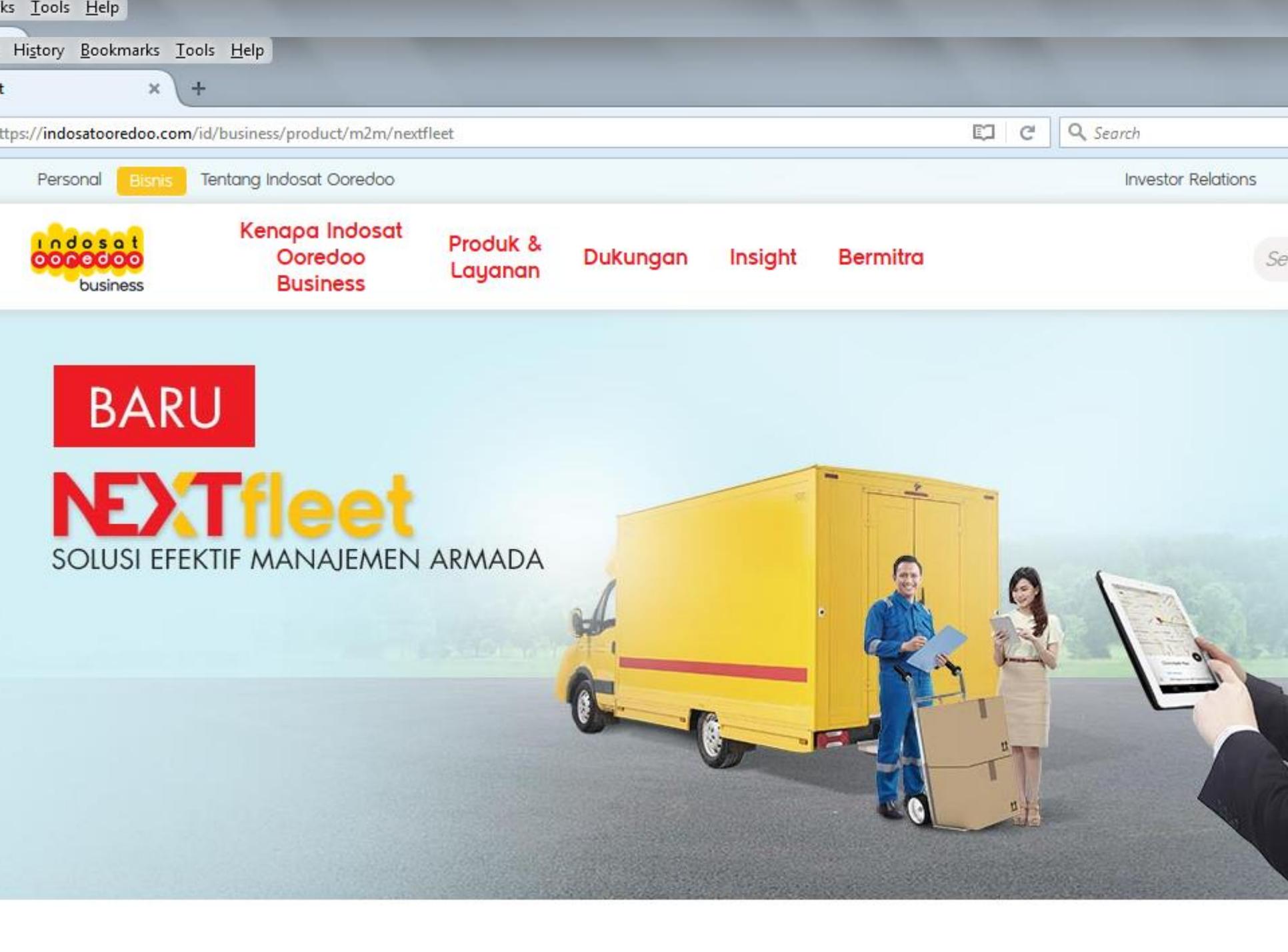
Simple Pricing

2.2% per transaction.

Easy Onboarding

No need to go through the bank; simply get your card reader from Moka, make transactions, and see the amount on your bank account in 3 days!





Kenapa Indosat Ooredoo Business

Produk & Layanan

Dukungan

Insight

Bermitra

Se

BARU

NEXTfleet

SOLUSI EFEKTIF MANAJEMEN ARMADA

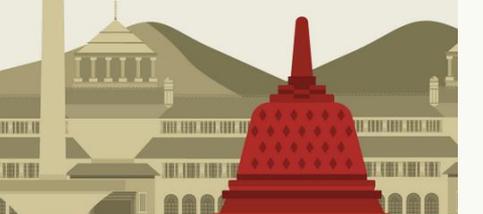


FINTECH STARTUPS IN INDONESIA

Powered by



THE TOP 15 MOST-FUNDED STARTUPS IN INDONESIA



HappyFresh
 TOTAL FUNDING
\$12 million

Graved
 TOTAL FUNDING
\$8 million

FUNDING STAGE : SERIES A
 CATEGORY : ECOMMERCE

FUNDING STAGE : SERIES B
 CATEGORY : FOOD TECH

8 SCOOP
 TOTAL FUNDING
\$3.21 million

FUNDING STAGE : SERIES B
 CATEGORY : MEDIA

Scoop is a magazine and e-book reader app, founded by Wilson Cuaca who is also managing partner at East Ventures.

9 ralali.com
 Industrial Online Store
 TOTAL FUNDING
\$2.5 million

FUNDING STAGE : SERIES A
 CATEGORY : MARKETPLACE & PLATFORM

Ralali is an online store for industrial equipment and tools.

tokopedia
Tokopedia
 TOTAL FUNDING
\$100 million

Almost 7 years old, Indonesia's ecommerce marketplace Tokopedia is a startup dinosaur. Its US\$100 million fundraising



Berrybenka
 TOTAL FUNDING
\$5 million

FUNDING STAGE : SERIES B
 CATEGORY : ECOMMERCE

Gree Ventures is one of the main backers of this homegrown fashion ecommerce site.

12 Kurio
 TOTAL FUNDING
\$5 million

FUNDING STAGE : SERIES B
 CATEGORY : MEDIA

News app Kurio just recently picked up funding. Gunosy, a similar app from Japan, invested as part of its expansion strategy into Southeast Asia.

BHINNEKA.COM
 INDONESIA'S NO.1 ONLINE STORE
Bhinneka
 TOTAL FUNDING
\$22 million

FUNDING STAGE : LATE STAGE
 CATEGORY : ECOMMERCE

The online shop for electronics is even older than Tokopedia: it's been around since 1999. With funding from Ideosource, Bhinneka is transitioning into a

Orami
 TOTAL FUNDING
\$15 million

FUNDING STAGE : UNDISCLOSED
 CATEGORY : ECOMMERCE

The ecommerce site targeting women is the result of a merger between Moxy from Thailand and Indonesia's Bilna. Its main backer is Ardent Capital.

10 fabelio
Fabelio
 TOTAL FUNDING
\$2.5 million

FUNDING STAGE : SERIES A
 CATEGORY : ECOMMERCE

If you need a good-looking couch or table, check out Fabelio. It offers custom made design furniture at a fair price.

11 Bizzy
Bizzy
 TOTAL FUNDING
\$2.5 million

FUNDING STAGE : SEED
 CATEGORY : MARKETPLACE & PLATFORM

Part of the Ardent Capital family, Bizzy delivers everything you need at an office, like furniture, printers, and so on.

13 snapcart
Snapcart
 TOTAL FUNDING
\$1.7 million

FUNDING STAGE : BRIDGE/LOAN
 CATEGORY : BIG DATA ANALYTICS

The app promises to give shoppers cash back for taking a photo of their receipts. It's a startup out of the Ardent family.

14 Indotrading
 Indonesia No.1 Online B2B Marketplace
IndoTrading
 TOTAL FUNDING
\$1.5 million

FUNDING STAGE : SERIES A
 CATEGORY : MARKETPLACE & PLATFORM

Indotrading is a B2B marketplace. It helps retailers and merchants set up an online presence with ecommerce tools and customized domain names.

15 Berrykitchen
Berrykitchen
 TOTAL FUNDING
\$1.29 million

FUNDING STAGE : SERIES A
 CATEGORY : FOODTECH

BerryKitchen is a lunch box catering service that uses tech to simplify the ordering and payment processes.

ISCA-ICAEW Report: Creativity, Predictive Analytics, Coding are Among Skills Required of Future Accountants

In today's volatile, uncertain, complex, and ambiguous workplace, accountants need to possess knowledge and skills across multiple disciplines. These include technological know-how, interpersonal and communication skills, critical thinking and creativity. Longer and more structured internships, as well as apprenticeships are welcomed by the accountancy profession to enable accountancy students to understand real-world problems and determine where their passion lies.

These are some of the findings from a report produced by the Institute of Singapore Chartered Accountants (ISCA), and the Institute of Chartered Accountants in England and Wales (ICAEW), with the Singapore Management University (SMU) School of Accountancy



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RECENT NEWS

ISCA Becomes First Accountancy Body in Asia Pacific to be Full Member of Chartered Accountants Worldwide

June 27, 2017

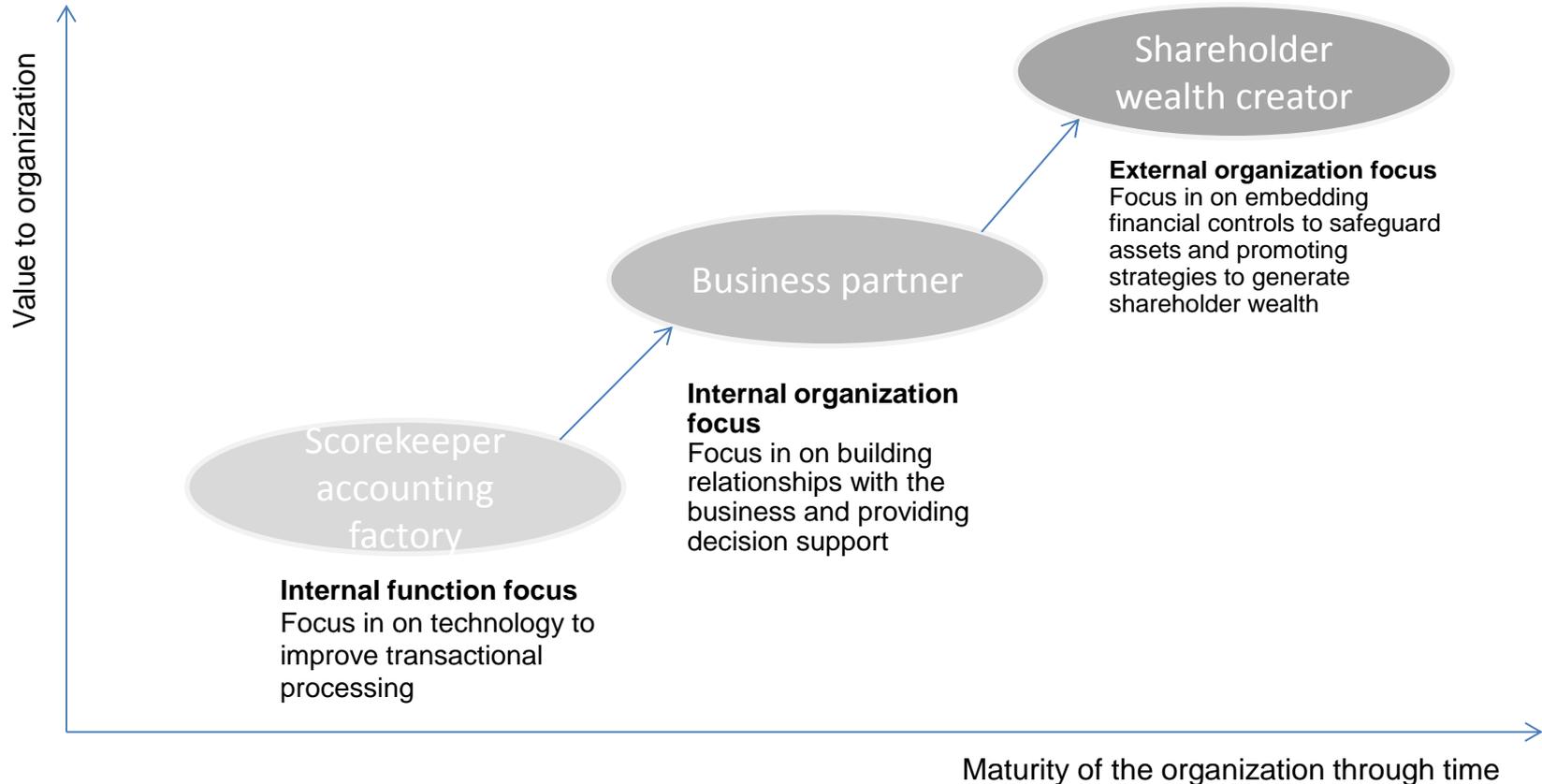


Chartered Accountants and achieving the UN Global Goals

May 19, 2017



redefine the role from score keeper and to be more consultative and value creation:



Role of Accountants – Present to Today...and Future

Book Keeping	Payroll	Cash Collections and Payment	Procurement and Inventory + Asset Management	High Performance Finance & Accounting
1500	Industrial Era	B2B + B2C era	Supply Chain era	Value Chain era 
Main Task:				
In the simplest form, this meant creating a balance sheet with separate debit and credit	Calculate the total wages and salaries earned by every employee every pay period, called gross wages, including taxes and deductions	All cash received from sales and from all other sources are carefully identified and recorded. Prepares payments and signatures who are authorized	keeping track of all purchase orders that have been placed for inventory and all other assets and services that the business buys	Explore transformation of the entire enterprise using digital capabilities to reduce complexity and drive economic outcomes
Big Ideas:				
	Providing information to develop proper budgeting and expenses	Correlation between the sophistication of finance and performance management capabilities and company's overall performance	Substantial improvement in capabilities, – strong alignment within business	Role continues to evolve as an architect of Business Value

ALFAMART REPORTS STRONG GROWTH FOR 2016

Home > Page 1 > Beranda > Laporan > Keuangan > Berita > Profit > Strong Growth > Don > Alfamart



Alfamart, leading mini-market player in Indonesia, announces full year revenue growth up 16.2% to IDR56.1tn (US\$4.2bn) and gross profit up 18.1% to IDR10.9tn (US\$0.8bn) for 2016.

Continued expansion outside of Greater Jakarta

The retailer operated 11,745 stores by the end of 2016, of which 12,336 stores are under the Alfamart banner. 65.7% of the stores are located outside of Greater Jakarta area, compared to 60.4% a year ago. 3,583 of the stores are franchised stores, accounting for 34.6% in terms of number of outlets, an increase of 213 from last year.

New warehouses to support expansion

To support the Alfamart banner, the retailer opened two new warehouses during the year, in Serang and Cianjur, both in Java. As of end of 2016, the retailer managed 40 warehouses in Indonesia (32 for Alfamart, 7 for Alfamind and 1 for Don Don).

Experimenting with new formats

Besides the new online initiatives, such as Alfacart and Alfamind, Alfamart is experimenting new formats offline. Alfa Express is a new format, being tested at airports; Alfa Kiosk a new 25 sq. m concept, while Alfa Box is a new vending trial - both of which also offer online shopping and delivery.



BERANDA | TENTANG ALFAMART | PROFIT & KEUANGAN | BERITA | PROFIT & KEUANGAN | DON & ALFAMIND



SAATNYA PUNYA
**Toko Virtual
Alfamart-mu
Sendiri**



DAFTAR SEKARANG



9
**Keunggulan
ALFAMIND**

Lihat CDM

PENGALAMAN BELANJA SEPERTI ASLINYA



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We help connect you to 2,000+ vetted content creators & sponsored content channels for all your content marketing, influencer marketing & bespoke native advertising needs.

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Create content for your brand

Run sponsored content at scale



Indonesia: Mandiri Capital leads series round in P2P startup Amartha



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Investasi Pada UMKM Untuk Ekonomi Indonesia Yang Lebih Inklusif

Lebih dari Rp. 66 milyar pembiayaan yang telah disalurkan
 Lebih dari 29,000 pengusaha mikro telah diberdayakan
 99,95% angsuran tepat waktu

Daftar Sebagai Investor

Antonia Timmerman

March 7, 2017: **Mandiri Capital Indonesia**, the investment arm of state-owned Bank Mandiri, led a series-A funding round into Amartha, a peer-to-peer (P2P) lending platform for medium enterprises.

Existing backers Beenext and Midplaza Holding also participated in the investment round. Other new investors including Lynx Asia Partners, the company announced.

CEO of Mandiri Capital, Eddie Danusaputro, said: "Amartha's business model plays a key role in our economy as it addresses the challenge behind delivering financial services to small and medium enterprises."



Mulai Investasi Info Pembiayaan Kisah Sukses Tentang Kami Blog

Masuk Daftar ID ENIG



Investasi Pada UMKM Untuk Ekonomi Indonesia Yang Lebih Inklusif

Rp. 102 milyar
pembiayaan yang telah disalurkan

40046+
pengusaha mikro telah diberdayakan

99,47%
pembayaran tepat waktu

Daftar Sebagai Investor



Terima Kasih